

**REGISTER USED IN CHANEL OFFICIAL INSTAGRAM ACCOUNT
(SOCIOLINGUISTICS PERSPECTIVE)**



RESEARCH PAPER

**Submitted as a Particular of the Requirement
for Getting Bachelor Degree of English Education**

By:

RIFKI NOOR AZIZAH

A 320 150 130

**DEPARTMENT OF ENGLISH EDUCATION
SCHOOL OF TEACHER TRAINING AND EDUCATION
UNIVERSITAS MUHAMMADIYAH SURAKARTA**

2019

APPROVAL

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A 320 150 130

Approved to be Examined by Consultant



Dr. Maryadi, M. A

NIP. 1958 03 04 1986 03 100 1

TESTIMONY

Herewith, I testify that there is no plagiarism in this research paper. As far as I know, there is no literary work which has been raised to obtain bachelor degrees of university. Nor there are options of masterpiece which have been written or published by others, except those in which the writings are referred manuscript and mentioned in the literary review and bibliography. Hence, later, if it is proven that there are some untrue statements in this testimony, I will hold fully responsible.

Surakarta, June 4th 2019

The writer



Rifki Noor Azizah

A 320150130

ACCEPTANCE

REGISTER USED IN CHANEL OFFICIAL INSTAGRAM ACCOUNT (SOCIOLINGUISTICS PERSPECTIVE)

By:

RIFKI NOOR AZIZAH

A320150130

Accepted by the Board Examiners
Department of English Education
School of Teacher Training and Education
Universitas Muhammadiyah Surakarta

Team of Examiners:

1. **Dr. Maryadi, MA**
(Chair Person)

()

2. **Dr. Malikatul Laila, M.Hum.**
(Member I)

()

3. **Drs. Sigit Haryanto, M.Hum.**
(Member II)

()



Prof. Dr. Harun Joko Prayitno, M.Hum.
NIP. 19650428199303001

MOTTO

“There are only two ways to live your life. One is as though nothing is a miracle. The other is as though everything is a miracle.”

— **Albert Einstein**

DEDICATION

I am proudly present this research paper to:

My beloved parents, mom and dad,

My lovely brother, and

All of my friends.

ACKNOWLEDGEMENT

All praise be to Allah SWT who has given His grace and gifts to the writer, because of His blessing and guidance the writer is finally be able to finish this research paper which is entitled “*Register Used in Chanel Official Instagram Account (Sociolinguistics Perspective)*” well. Prayers and greetings are always poured out to the Messenger of Allah, Muhammad s.a.w which led people from dark ages to this bright age. The preparation of this research paper is intended to fulfill some conditions to achieve a Bachelor degree of English Education at the Muhammadiyah University of Surakarta.

The writer realizes that this paper can not be resolved without the support of various parties, both morally and materially. Therefore, in this opportunity the writer would like to express gratitude to all those who have helped in the preparation of this paper mainly to:

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13. And for everyone who helps the writer to finish this research paper. *“Thank you for the support and help.”*

Finally, the writer realized that this research paper is still far from being perfect and still needs many improvements. However, the writer hopes this research will give useful significance for the readers.

The writer,

Rifki Noor Azizah

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Table 4.2 Meaning of Register Used in Chanel Official Instagram

Account (Sociolinguistics Perspective)78

REGISTER USED IN CHANEL OFFICIAL INSTAGRAM ACCOUNT (SOCIOLINGUISTICS PERSPECTIVE)

Rifki Noor Azizah, A320150130

rifkiazizah06@gmail.com

Dr. Maryadi, M.A.

mar243@ums.ac.id

Abstrak

Penelitian ini bertujuan untuk (1) mengetahui bentuk linguistik dari register dalam akun instagram resmi Chanel (2) untuk mengetahui makna register dari caption yang terdapat dalam akun Instagram resmi Chanel. Penelitian ini adalah deskriptif kualitatif dengan data caption dari foto yang diambil dalam akun instagram resmi Chanel (www.instagram.com/chanelofficial). Dalam menganalisis data, penulis menggunakan teori bentuk bahasa dari Marcella Frank (1972) untuk mengetahui jenis bentuk bahasa dari register yang ditemukan dan penulis menggunakan teori "*Speaking*" dari Dell Hymes (1974) untuk mengetahui makna dari register yang ditemukan dalam akun instagram resmi Chanel. Hasil dari penelitian ini menunjukkan bahwa (1) bentuk bahasa yang ditemukan adalah (a) Kata Benda (66,6%) (b) Kata Sifat (27,8%) (c) Kata Kerja (5,6%) dan (2) makna dari data tersebut adalah memberikan informasi (55,6%) dan mempromosikan produk (44,4%).

Kata kunci: register, bentuk linguistik

Abstract

This research aims to (1) find out the linguistic form of the register in the Chanel official instagram account (2) to find out the meaning of the register from captions contained in the Chanel official instagram account. This research is descriptive qualitative which the data are captions from photos taken on the Chanel official Instagram account (www.instagram.com/chanelofficial). In analyzing data, the writer used the linguistic form theory of Marcella Frank (1972) to find out the type of linguistic form of the registers found and the writer used the theory of "*Speaking*" from Dell Hymes (1974) to find out the meaning of registers found in the Chanel official instagram account. The results of this study indicate that (1) the forms of language found were (a) Nouns (66,6%) (b) Adjectives (27,8%) (c) Verbs (5,6%) and (2) the meaning of the data are giving information (55,6%) and promoting product (44,4%).

Keywords: register, linguistic form